

MONTAHA ALI ALI

Computer Engineer · IT Specialist · Marketing & Content Manager

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SUMMARY

Computer engineer with hands-on experience in IT operations, ERP and CRM systems, and digital content production. Combines technical fluency with design sensibility to deliver work that is both functional and visually polished, and adapts quickly across teams, tools, and languages.

EDUCATION

Bachelor of Science in Computer Engineering

University of Technology, Baghdad · 2020 - 2024

WORK EXPERIENCE

Marketing Manager & Content Creator (Remote) at Iraqi Specialized Medical Center (IDC) Jan 2026 - Current

- Lead marketing strategy and multi-channel campaigns for a specialized healthcare brand, building positioning, content calendars, and seasonal pushes.
- Direct end-to-end content production including concept, scripting, shooting plans, editing, and Arabic and English localisation for social, advertising reels, and product showcases.
- Own visual identity and design output: ad creatives, social graphics, brand templates, and on-brand presentation materials.
- Production stack includes Adobe Photoshop and After Effects alongside modern AI-assisted workflows for ideation, drafting, and motion design.

IT Specialist at United Horizon Co. Oct 2024 - Current

- First point of contact for company-wide helpdesk operations, diagnosing and resolving hardware, software, and connectivity issues across teams.
- Manage and administer servers, ensuring uptime, access control, and routine maintenance.
- Maintain network infrastructure and the office sound system, keeping daily operations and presentations running smoothly.
- Configure, deploy, and service peripherals including printers, scanners, and end-user devices, and onboard new equipment for staff.

ERP Specialist, Management & Coordination at Alseraj Jun 2024 - Oct 2024

- Operated and maintained ERP modules, handling structured data entry, validation, and day-to-day system administration.
- Coordinated between departments to keep records consistent and processes moving on schedule.

ADDITIONAL INFORMATION

- Programming:** C++, Python, Verilog.
- Web Design:** Figma, Framer, Webflow.
- Web Development:** HTML, CSS, JavaScript, PHP.
- Creative & Media:** Adobe Photoshop, After Effects, AI-assisted content workflows.

- **Data & Systems:** Microsoft SQL Server, Microsoft Excel (Pivot Tables, Formulas & Functions), ERP / CRM administration.
- **Certifications:** Microsoft Excel, Pivot Tables, Formulas & Functions (Udemy); Most Essential & Popular Excel Formulas and Functions (Udemy); The Complete Microsoft SQL Server Course (Udemy).
- **Soft Skills:** Quick to adapt and learn new concepts, strong communicator, analytical problem-solver, team-oriented.
- **Languages:** Arabic (Native), English (Fluent).